



## 7<sup>th</sup> Annual Crimson and Cream (formerly Little Miss DST )

### Pageant Fundraiser Sponsorship Packages

Jassac Charitable Foundation, Incorporated (Foundation) and the Joliet Area/South Suburban Alumnae Chapter of Delta Sigma Theta Sorority, Incorporated (JASSAC), are hosting the 7<sup>th</sup> Annual Crimson & Cream (C & C) fundraiser and is in search of sponsors and donors. This year's event will be held on Saturday, April 2, 2016 at Victory Apostolic Church in Matteson, Illinois.

JASSAC was founded in 1974, by 17 dynamic women and now has more than 375 members. In 2003 Jassac Charitable Foundation Inc. (Foundation) was established as an Illinois Non- for-Profit Corporation. The primary purpose of the Foundation is to support programs that enhance the cultural, educational, and economic needs in the Southland Suburbs of Chicago, Il, that enriches the lives of youth through mentoring and tutoring programs and promote community awareness on mental and physical health concerns.

By being a sponsor or donor of the Crimson and Cream Pageant you will be assisting a college-bound students achieve their educational goals and supporting community programming in addition your business and/or service will be recognized by a highly-targeted group of consumers by way of signage, printed materials as well as verbal recognition. We are trusting that we can count on your support for this upcoming event.

By supporting this event you will receive exposure at the Crimson and Cream Pageant. Listed below are the sponsorship levels and benefits:

- Platinum Level Sponsors      \$750.00
- Gold Level Sponsors            \$500.00
- Silver Level Sponsors          \$250.00
- Bronze Level Sponsors         \$100.00
- In-Kind Sponsors
  - 60 Congratulation bags
  - Items for contestants and escorts ( Children ages 5-13)
- Donor Sponsor

## Sponsorship Packages

### Premium Sponsorship

Premium sponsorship levels (*Platinum Level and Gold Level*) have a limit of one sponsor per business sector category (e.g. insurance agency, restaurant, real estate agency, grocery store, specialty retail etc). The number of *Silver Level, Bronze Level, Congratulation Bag/In-Kind* and *Donor Sponsors* are first come first serve and based on availability.

### Platinum Level (\$750.00)

- Full page company name, information and logo listed as platinum level sponsor in the C&C ad book.
- Company logo and / information to be flashed on media screens the day of the C&C pageant
- Company name and /or company logo on vertical banner or poster at the C&C pageant.
- Company recognition on social media outlets (i.e. JASSAC Facebook Page)
- Company name announced verbally at the C&C pageant as a platinum level sponsor
- Opportunity for company display at pageant
- Company materials in contestant gift bag
- 4 tickets in the sponsorship section at the C&C Pageant

### Gold Level (\$500)

- Half page company name, information and logo listed as platinum level sponsor in the C&C ad book.
- Company name and /or company logo on vertical banner or poster at the C&C pageant.
- Company recognition on social media outlets (i.e. JASSAC Facebook Page)
- Company name announced verbally at the C&C Pageant as a gold level sponsor
- Company materials in contestant gift bag
- 3 tickets in the sponsorship section at the C&C Pageant

Silver Level (\$250)

- Quarter page company name, information and logo listed as silver level sponsor in the C&C ad book.
- Company material in contestant gift bag
- 2 tickets in the sponsorship section at the C&C Pageant

Bronze Level (\$100)

- Company name listed as a bronze level sponsor on signage display in registration area
- 1 ticket in the sponsorship section at the C&C Pageant
- Company material in contestant gift bag

Congratulation Bag /In-Kind Sponsor

- Donation of materials for 60 contestant bags
- Company verbally recognized at C&C Pageant as a congratulation bag /in-kind sponsor
- Additional recognition to be determined based on the value of in-kind donation


Donor Sponsor (< \$100)

- Any Company or person who donates less than the Bronze Level in monetary fund

Sponsors are welcome to provide company gift items to contestants. Please fill out the attached sponsorship commitment form and return no later than March 1, 2016. Jassac Charitable Foundation, Inc. is a 501(C) (3) charitable organization that is exempt from federal and state taxes. All contributions to Jassac Charitable Foundation, Inc. are tax deductible to the donor to the extent of the law. All checks should be made payable to Jassac Charitable Foundation, Inc.

If you have any questions or comments, please do not hesitate to contact us directly. Thank you in advance for your support!

With Warm Regards,

  
Virgie M. Bullie

President,

  
Kimberly Rowe-Barney

President,

Jassac Charitable Foundation, Inc

Joliet Area/South Suburban Alumnae Chapter

Jassac Charitable Foundation, Inc.

7<sup>th</sup> Annual Crimson and Cream Pageant Fundraiser

SPONSORSHIP COMMITMENT FORM

Deadline for Sponsorship: March 1, 2016

Sponsoring Company Name: \_\_\_\_\_

Name of Contact at Company: \_\_\_\_\_

Title of Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web Address: \_\_\_\_\_

**Sponsorship Level:**

Platinum (\$750)       Gold (\$500)

Silver (\$250)       Bronze (\$100)

Congratulation Bag/In-Kind sponsor\*

Donor (write in amount) \_\_\_\_\_

\*Gift Description (for congratulation bag/in-kind sponsorship):

\_\_\_\_\_  
\_\_\_\_\_

Options:

- Fax: (708) 957-0002
- Email: Resourcedst@gmail.com

- By mail:  
Please make checks payable to:  
**Jassac Charitable Foundation**  
19710 Governors Highway Suite 1, Flossmoor, Illinois 60422

\*Note: Please indicate "Crimson & Cream Fundraiser" in memo line of check. For all signage/printed materials, a company logo in \*.jpg format will need to be e-mailed to: **sspolo1@aol.com**. All electronic files and ads are due no later than March 1, 2016.