



**50TH  
ANNIVERSARY  
SPONSORSHIP  
AND  
ADVERTISEMENT  
OPPORTUNITIES**

Become a sponsor for our 50th Anniversary Celebration



# ABOUT US

Founded in 1913, Delta Sigma Theta Sorority, Inc. is a private non-profit organization dedicated to providing services and programs that uplift and empower communities through our Five Point Thrust which includes economic development, educational development, international awareness and involvement, political awareness and involvement, and physical and mental health. Our local chapter, Joliet Area/South Suburban Alumnae Chapter (JASSAC), was founded in 1974, by 17 dynamic women with a very distinct vision of providing these services and programs to citizens in the socially and economically challenged area of Joliet. Since the chapter was chartered in 1974, JASSAC has expanded to bring services and programming to the 47 communities. Now, a chapter of more than 500 educated and professional women, we host events for the community such as:

- Breakfast with Santa
- Youth Empowerment Conference

As a sisterhood of powerful women, not only do we host events but we also partner organizations such as:

- Public Action to Deliver Shelter (PADS)
- March of Dimes
- Anew (formerly known as South Suburban Family Shelter)

In addition to the hours we volunteer to servicing the community, we also raise funds for the community and award college bound students with scholarships. In honor of our 50th anniversary, we will exceed our traditional amount by giving away \$50,000 in scholarships.

On the next few pages, you will find details about our signature anniversary event as well as sponsorship information so your company can become part of this momentous celebration.

# THE EVENT

## Charter Day Soirée

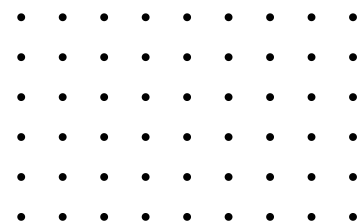
The Soiree will highlight the day our chapter was chartered, January 12th, with an elegant and dynamic Soiree at DiNolfo's in Homer Glen. More than 500+ individuals are expected to attend this premier event with special invitations extended to community leaders, organizational/agency partners, elected officials and philanthropic activists.

This will be an upscale social event featuring a three course meal historical remembrances, live music performances and deejay to dance the night away.



It would be an honor to have you join us as our special guests. Tickets available [here](#).

# SPONSORSHIP OPPORTUNITIES



Becoming a sponsor of the 50th Anniversary Charter Celebration will allow us to make the event more affordable for chapter members and community partners to join us in this momentous celebration while also receiving recognition for your business and/or service to a targeted-audience.

## Golden Sponsor

\$2500

- One VIP Table (10 Tickets) to Charter Day Soiree (\$1650 value)
- Full page ad the digital program book
- Opportunity for company display at event
- Literature/materials in gift bags
- Acknowledgement of sponsorship at event and on website

## Crimson Sponsor

\$1250

- Half VIP Table (5 Tickets) to Charter Day Soiree (\$825 value)
- Half page of the digital program book
- Acknowledgement of sponsorship at event and on website

## Cream Sponsor

\$650

- 2 Tickets with VIP seating to Charter Day Soiree (\$330 value)
- Half page of the digital program book
- Acknowledgement of sponsorship at event and on website

We are trusting that we can count on your support to celebrate this upcoming event with us.



# SPONSORSHIP DONATION FORM

## Type of Sponsorship

☐

Individual Sponsor

☐

Company Sponsor

## Sponsorship Commitment Level

☐

Golden Sponsor - \$2500

☐

Crimson Sponsor - \$1250

☐

Cream Sponsor - \$650

## Sponsor's Information

Company Name (if applicable)

First and Last Name of Contact

Street Address

City

State/Province

Zipcode

Email Address

Have you worked with us in the past?

☐

Yes

☐

No

If yes, please provide background information



# AD FORM

## Ad Pages

There are three ad options for the 50th Charter Celebration Digital Ad Book:

- Full Page: \$125
- Half Page: \$75
- Quarter Page: \$50

All ad forms must be camera ready (high resolution/300 dpi, JPEG format preferred). Checks and money orders are preferred payable methods. Checks, money orders and certified checks must be made payable to Delta Sigma Theta, Sorority, Inc. Ads must be received by Friday, December 29, 2023 to ensure submission. All ad sales are tax deductible as marketing to the advertiser.

## Sample Ad Book Form & Fonts Page

Please attach the ad camera ready version (high resolution/300 dpi, JPEG format) preferred. Ad and sponsorship submissions can be submitted via this [link](#) or mailed to P.O. Box 706 Matteson, IL 60443. If your ad is camera ready (high resolution/300 dpi, JPEG format preferred) email it to [Jassac50th@gmail.com](mailto:Jassac50th@gmail.com).

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Ad prices Full page \$125 \* Half page \$75 \* Quarter Page \$50 \*

All payments must be made by check, money order, certified check, or cash. Check and money order make payable to Delta Sigma Theta Sorority, Inc.

**Submission must be received by December 29th.**



**FULL PAGE**

7 X 9  $\frac{3}{4}$  inches

**HALF PAGE**

7 X 4  $\frac{3}{4}$  inches

3  $\frac{3}{4}$  x 4  $\frac{3}{4}$  inches

**QUARTER PAGE**

# CONTACT US

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